

RAY KENYON

ART DIRECTOR/graphic designer

www.raykenyondesign.com | e: rayvid@me.com | c: +1.630.337.0350

résumé

experience:

2010 – PRESENT | AQUENT | Chicago, IL | Freelance Art Director/Graphic Designer

Design web graphics, marketing collateral, advertisements and trade show exhibits for multiple freelance clients. • Utilize clients' brand standards to augment creative design concepts. • Enhance social media marketing efforts through custom Facebook cover art advertisements and event promotions.

2002 – 2010 | AON CORPORATE COMMUNICATIONS | Chicago, IL | Art Director

Maintained the company's global corporate identity standards. • Coordinated global Aon design resources and external agencies to maximize productivity and maintain the workflow. • Monitored production timelines, individual designer workload and budget constraints. • Designed marketing collateral for small, medium, and large business-to-business markets. • Constructed collateral templates for both graphic designers and Microsoft Office users. • Authored internal department procedures for external advertising and collateral guidelines.

1997 – 2002 | AON RISK SERVICES | Chicago, IL | Graphic Design Manager

Supervised in-house team of designers. • Trained employees on the latest software applications and design techniques. • Produced visual concepts for advertising campaigns and trade shows. • Managed business relationships with external vendors and contractors. • Created yearly operating expense budget. • Developed team performance objectives and held bi-annual performance reviews. • Maintained and supported department workstations, file server and peripherals.

education:

1991 | BACHELOR OF FINE ARTS | Northern Illinois University | DeKalb, IL

skills:

Fine art skills including airbrush and illustration. Adobe Creative Suite 6 (Acrobat, Dreamweaver, Illustrator, InDesign, Photoshop), Microsoft Office (Excel, PowerPoint, Word), QuarkXPress, Suitcase Fusion and Mac OS X Server

**RAY
KENYON**

ART DIRECTOR
graphic designer

professional references

colleagues:

ROBIN MORTENSON | Aquent | Creative Agent

303.219.7620 | robin.mortenson@aquent.com

CHRIS LAWSON | Aon plc | Senior Marketing Specialist

773.426.2340 | chris.lawson@aon.com

DONNA FUJIWARA | Aon Risk Solutions | Graphic Design Manager

312.381.4320 | donna.fujiwara@aon.com

BETTY HENRY | Betty Henry Communications | Senior Communications Executive

818.716.7934 | bzhenry@mac.com

clients:

ANDREW BELL | Upshot | Account Supervisor

586.531.1884 | andrewbell79@gmail.com

ALAN MILLER | Windy City Cowboys | Director

773.615.6152 | wccsdirector@gmail.com

NANCY HALA | Nancy Hala Communications | Writer

773.294.7778 | nancyhala@comcast.net

LAKEISHA DEAK | Edelman | Consumer Marketing

312.233.1321 | lakeisha.deak@edelman.com

vendors:

MARY HOUK | C2 Media | Sales Manager

312.819.0500 ext. 3012 | mary.houk@c2media.com

GARY WOLSKE | eDOC Communications, Inc. | Account Executive

847.824.5610 | gwolske@edoccommunications.com

NENA GIRSCH | Artisan | Executive Account Manager

312.382.0600 | nena@artisantalent.com

JEFF LOWITZ | lowitz+sons | President

312.337.2390 ext. 31 | jeff@lowitzandsons.com